

11-16-2004

November 16, 2004

Lumpkin College of Business and Applied Sciences

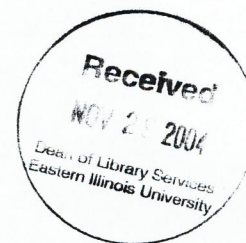
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**LUMPKIN COLLEGE OF BUSINESS AND APPLIED SCIENCES
CURRICULUM COMMITTEE MEETING
November 16, 2004**



The LCBAS Curriculum Committee met at 2:00 p.m., November 16, 2004, in the Dean's Office.

Members Present: J. Dilworth, T. Hawkins, C. Roszkowski, B. Ruot (student)

Guests: Phil Age, Matthew Monippallil, Cheryl Noll, Linda Simpson, Rick Wilkinson

MINUTES

The minutes of the October 19, 2004, meeting and the October 26-27, 2004, electronic meeting were approved as distributed.

COMMUNICATIONS

College of Arts & Humanities Curriculum Committee Minutes – October 20, 2004

College of Sciences Curriculum Committee Minutes – October 15, 2004, October 29, 2004

College of Ed & Professional Studies Curriculum Committee Minutes – November 8, 2004

EXECUTIVE ACTION/CAA/CGS UPDATE

- a. Deletion of SOC 4800 from MA in Gerontology program (withdrawn from CGS)
- b. Removal of COS 4850 prerequisite (approved CAA executive action – 10/21/04, approved CGS executive action – 11/2/04)
- c. Removal of writing intensive designation from MGT 3450 (approved CAA executive action – 11/11/04)
- d. Revision of Consumer Affairs concentration (approved CAA – 11/11/04)

NEW COURSE PROPOSAL, BUS 4980, ADVANCED STUDY IN BUSINESS ADMINISTRATION

BUS 4980, Advanced Study in Business Administration, a three-hour special topics course available to seniors and graduate students, will allow intensive study of contemporary issues in any area of business, not restricted to any one discipline. Specific prerequisites will be determined by the topic of the course. The course will become effective Fall 2005. C. Roszkowski (B. Ruot) moved to approve BUS 4980, as amended, with voting to take place electronically on November 30. (Note date change at the end of the minutes)

ACCOUNTING PROGRAM MODIFICATIONS

Matthew Monippallil presented the following modifications to the accounting program:

1. Addition of a continuation requirement - Accounting majors must maintain a cumulative EIU GPA of 2.50 or higher in order to enroll in senior-level (4000-level) accounting courses. This will become effective with juniors starting the accounting program Fall 2005.
2. Change in accounting curriculum – Effective with Fall 2005 freshmen, the number of hours required in the major (27) will not change but course requirements will. MGT 3470 will be dropped as a requirement, as will the selection of 2 courses from the list of ACC 4300, 4500, 4750, 4800. Students will be required to take ACC 4500, 4700 (instead of a choice of 4550 or 4700), 4750, and 4800.
3. Addition of ACC 3300 as a prerequisite for ACC 4275, effective Fall 2005.
4. Graduation requirement change – Effective with Fall 2005 freshmen, accounting majors must complete ACC 4400, 4500, 4700, 4750, 4800 with grade of “C” or better in order to graduate.

C. Roszkowski (T. Hawkins) moved to approve the accounting program modification changes, with voting to take place electronically on November 30. (Note date change at the end of the minutes)

REVISION IN BUS 2275, INTERNSHIP IN BUSINESS, Effective Fall 2005

To allow students who are admitted to the School of Business, but who do not yet qualify for the internship offered in their major, the pre-business prerequisite is being removed. The course description is also being revised to make it more consistent with the course descriptions of other business internship courses.

- Current: BUS 2275 – Internship in Business (3-0-3) Credit/No Credit
An approved employment experience in an appropriate organization.
Prerequisites: Pre-business major, sophomore standing, the approval of the intern coordinator and acceptance of student by a business firm.
- Proposed: BUS 2275 – Internship in Business (Arr-Arr-1-12) Credit/No Credit
Monitored work or service experience requiring development and application of business knowledge and skills. Prerequisites: Completion of at least 30 semester hours and approval of Internship Learning Agreement by School of Business Chair or designee. Up to 12 hours of internship credit may be counted for graduation.

T. Hawkins (B. Ruot) moved to approve the revisions to BUS 2275, with voting to take place electronically on November 30. (Note date change at the end of the minutes)

NEW COURSE PROPOSAL, FCS 5302, FAMILY FINANCIAL EDUCATION PROCEDURES (3-0-3)

Linda Simpson presented the new course proposal for FCS 5302, Family Financial Education Procedures, effective Summer 2006. This course will be offered as an elective to students meeting the prerequisite of FCS 3300 or CTE 3000, more specifically for students enrolled in FCS graduate programs. C. Roszkowski (B. Ruot) moved to approve FCS 5302, as amended, with voting to take place electronically on November 30. (Note date change at the end of the minutes)

DELETION OF INDUSTRIAL TECHNOLOGY MANUFACTURING OPTION

T. Hawkins presented the proposal to phase out the INT Manufacturing Option. The few students currently enrolled in the program will be allowed to continue but no new students will be allowed to enroll, effective Fall 2005. T Hawkins (J. Dilworth) moved to accept the proposal with voting to be done electronically on November 30. (Note date change at the end of the minutes)

DELETION OF GENERAL CONCENTRATION IN INDUSTRIAL TECHNOLOGY MAJOR

T. Hawkins presented the proposal to delete the General concentration in the INT major, effective Fall 2005. Only 2 students in 20 years have been enrolled in that concentration. C. Roszkowski (B. Ruot) moved to approve the proposal with voting at an electronic meeting on November 30. (Note date change at the end of the minutes)

CREDIT EQUIVALENCY FOR DIGITAL PRINTING, IMAGING, AND WEB TECHNOLOGY

Phil Age presented the proposal whereby students can be granted up to six hours of credit for documented occupational study in the PrintED® National Accreditation Program for high schools, technical centers, and community colleges. To qualify, students entering EIU as full-time students must: 1) declare INT as a major with Digital Printing, Imaging and Web Technology as a concentration, 2) obtain a grade of "C" or higher in course work associated with the PrintED® Standards and Competencies, 3) present a portfolio showing 2-8 areas of PrintED® Accreditation including official transcripts of courses related to PrintED®. The portfolio should include project samples demonstrating associated competencies. T. Hawkins (J. Dilworth) moved to approve the proposal, as amended, with electronic voting on November 30. (Note date change at the end of the minutes)

REVISED COURSE, FCS 2700, THE HOSPITALITY INDUSTRY, Effective Fall 2005

R. Wilkinson presented the proposals affecting the Hospitality Management concentration within the FCS in Business Option. FCS 2700, The Hospitality Industry (3-0-3), is a revision of FCS 3790. As an introductory course which provides an overview of the industry and serves as a prerequisite for several other hospitality courses, a lower level seems appropriate. There are no major changes in objectives, description, content, or assessment. J. Dilworth (C. Roszkowski) moved to approve the proposal with electronic voting on November 30. (Note date change at the end of the minutes)

REVISED COURSE, FCS 3786, HOSPITALITY MGT ACCOUNTING, Effective Spring 2006

FCS 3786, Hospitality Management Accounting (3-0-3), is a revision of FCS 3796, Hospitality Operations. The proposed number change eliminates honors designation and the proposed name change more accurately reflects the course content. T. Hawkins (B. Ruot) moved to approve the proposal, as amended, with electronic voting on November 30. (Note date change at the end of the minutes)

NEW COURSE, FCS 2740, LODGING OPERATIONS, Effective Spring 2006

FCS 2740, Lodging Operations (3-0-3), is a new course which examines hotel and resort rooms division management and operating procedures, including front desk and housekeeping operations and guest relations. This course will be required in the Hospitality Management concentration. B. Ruot (J. Dilworth) moved to approve the proposal with electronic voting on November 30. (Note date change at the end of the minutes)

NEW COURSE, FCS 2784, HOSPITALITY SALES AND SERVICE, Effective Fall 2006

FCS 2784, Hospitality Sales and Service (3-0-3) is a new writing-intensive course which provides an analysis of marketing methods used by sales and service departments in hospitality businesses with an emphasis on selling, planning for, and servicing group meeting and convention business. This course will be added to the list of courses from which Hospitality Mgt concentration students select 15 hrs. T. Hawkins (B. Ruot) moved to approve the proposal with electronic voting on November 30. (Note date change at the end of the minutes)

NEW COURSE, FCS 3340, CLUB MANAGEMENT, Effective Fall 2005

FCS 3340, Club Management (3-0-3), is a new course which studies the organization, administration, operations, and opportunities within the club industry with emphasis on the manager's duties. This course has been offered as a special topics course for two years. This course will be added to the list of courses from which Hospitality Mgt concentration students select 15 hrs. C. Roszkowski (T. Hawkins) moved to approve the proposal, as amended, with electronic voting on November 30. (Note date change at the end of the minutes)

NEW COURSE, FCS 3780, LEGAL ASPECTS OF HOSPITALITY MGT, Effective Fall 2005

FCS 3780, Legal Aspects of Hospitality Management (3-0-3), is a proposed new course which investigates the legal aspects and responsibilities involved in managing hotel and restaurant services including seller-purchaser relationships, recent litigation and legislation, with a focus on preventative legal management. After discussion, the proposal was withdrawn from committee consideration at this time.

NEW COURSE, FCS 4350, DINING ROOM MANAGEMENT, Effective Fall 2007

FCS 4350, Dining Room Management (3-0-3), is a new course which examines the basic principles of dining room service and management, including classic and contemporary methods of service, dining room organization, service quality standards, beverage management and service, cost control, customer service relations, and supervisory techniques. This course will be added to the list of courses from which Hospitality Mgt concentration students select 15 hrs. T. Hawkins (C. Roszkowski) moved to approve the proposal, as amended, with electronic voting on November 30. (Note date change at the end of the minutes)

NEW COURSE, FCS 4760, HOSPITALITY FRANCHISING, Effective Spring 2007

FCS 4760, Hospitality Franchising (3-0-3), is a new course which analyses the franchise concept, the franchisee-franchisor relationship, legal regulations impacting the operation of a franchised hospitality business, and current franchise opportunities in the hospitality industry. This course will be added to the list of courses from which Hospitality Mgt concentration students select 15 hrs. J. Dilworth (T. Hawkins) moved to approve the proposal, as amended, with electronic voting on November 30. (Note date change at the end of the minutes)

REVISION OF HOSPITALITY MANAGEMENT CONCENTRATION, Effective Fall 2005

The Hospitality Management concentration in the FCS in Business Option, is proposed to increase from 30 semester hours to 33 hours as outlined below:

Current catalog copy

Hospitality Management Concentration

30 semester hours: FCS 1120, 1121, 1800, 2100, 3784, 3790, 3796, 4340, 4345, 4940; BIO 1004G; and ECN 2801G also counted as general education. Select an additional six semester hours from the following courses counted in the business minor: BUS 2102, 2750, 2810, 3500, 3950; CIS 2000, 3500, 3510; FIN 3720, 3750, 3770; MAR 3720, 3875; MGT 3450, 4320.

Proposed catalog copy:

Hospitality Management Concentration

33 semester hours: FCS 1120, 1121, ~~1800, 2100~~, 2700, 2740, 3784, 3790, ~~3796, 4340, 4345, 4940~~, 3786; BIO 1004G; and ECN 2801G also counted as general education. Select an additional 6 semester hours from the following courses counted in the business minor: BUS 2102, 2750, 2810, 3500, 3950; CIS 2000, 3500, 3510; FIN 3720, 3750, 3770; MAR 3720, 3875; MGT 3450, 4320. Select an additional 15 semester hours from the following: FCS 2100, 2784, 3340, 4275 (3 hours), 4340, 4345, 4350, 4760, 4940; REC 3310.

REVISIONS TO FCS 4340, CONVENTIONS & TRADE SHOWS, Effective Fall 2005

- Current: FCS 4340, Conventions and Trade Shows (3-0-3) Su, F.
Organization, arrangement, and operation of conventions, trade shows, and concessions.
Prerequisites: BUS 2101, BUS 3470, FCS 2700, FCS 3796
- Proposed: FCS 4340, Conventions and Trade Shows (3-0-3) S.
Organization, arrangement, and operation of conventions, trade shows, and concessions.
Prerequisites: BUS 2101, BUS 3470, FCS 2700, FCS 3786

NEW COURSE, FCS 5045, TEXTILE SIMULATIONS, Effective Summer 2006

FCS 5045, Textile Simulations (2-0-2), is a new course whereby textile color design for garment and home simulations will be used to develop story boards utilized in the print advertising industry. This course is an elective for graduate students and teachers meeting teacher certification requirements. T. Hawkins (C. Roszkowski) moved to approve the proposal, as amended, with electronic voting on November 30. (Note date change at the end of the minutes)

NEXT MEETING

The next meeting was to be held electronically on November 30 to vote on proposals. However, due to the quantity of proposals and the necessity to hold further discussions, the November 30 electronic meeting has been cancelled and a special meeting is scheduled for Friday, December 10, at 2:00 p.m. in LH 3109.

Kathy Bennett
Recorder

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